

# Australian Lung Foundation



"When you can't breathe...  
nothing else matters"™

## The Australian Lung Foundation Update

### 2010: Year of the Lung

The Lung Foundation and TSANZ are jointly promoting public awareness about respiratory health and will be coordinating various events throughout the year. Highlights include:

- Distribution of 50,000 Lung Health Checklist flyers and posters to general practice, pharmacy, RSL clubs and community organisations.
- A Community Service Announcement currently being played on many TV networks across Australia.
- Lung cancer commemorative tree planting on Sunday 29 August.
- Australian Lung Cancer Conference in Melbourne - 7 to 9 October.
- World Spirometry Day (or 'Test your lungs day' as we are characterising it here in Australia) on Thursday 14 October in each capital city.
- World COPD day on 17 November.

We are most grateful to the many TSANZ Members who have so unselfishly offered assistance on the YOTL project ...not least the COPD Coordinating Committee and Industry Partners.



ALF COPD National Program - Coordinating Committee with Industry Partners

### Human resources update:

Two new positions have been created to cover Fundraising and Public Relations. As a result Margaret Goody has moved on from the Lung Foundation after two years as Director of Development. We wish her well in her future endeavours.

### Australian Lung Cancer Conference ('ALCC'):

Registrations and a call for abstracts have opened for the ALCC to be held at the Sofitel Hotel, Melbourne from 7 to 9 October. A raft of international speakers will present at the conference. Members are encouraged to both register and submit abstracts at [www.alcc.com.au](http://www.alcc.com.au).

### Strategic Planning:

We held a strategic planning retreat on 30 April and were privileged to have representation from the respiratory world, as well as from the National Council Executive and senior Lung Foundation staff members. Outcomes from the day include agreement on a new three year Strategic Plan and Vision Statement. Our vision is:

**"Ensure lung health is a priority for all in Australia"**

The key activities that will be the focus of our work for the next three years will centre on the following:

- Broaden services to cover all aspects of lung health
- Develop collaborative partnerships
- Brand development and management
- Strengthen organisational capacity

### Breath of Life Concert in Tasmania:

The second Breath of Life Music Festival was held in Devonport, Tasmania on 27 March. The Australian Lung Foundation was supported by well-known artists including:

- Jimmy Barnes
- Diesel (Mark Lizotte)
- Deni Hines
- Beccy Cole
- Troy Cassar-Daley
- Kasey Chambers



Jimmy Barnes topped the bill

These artists kindly volunteered their time and the final concert attracted a record attendance in the region 4,500 people.

The festival would not have been possible without massive investment of time by the multi-talented Lizotte family.

### The Australian Lung Foundation National Council update

The Australian Lung Foundation National Council met just before the March TSANZ ASM in Brisbane and a number of changes to the Council's composition were ratified:

- Mr. Jim Mattock, who had been Treasurer for the past 16 years, retired, and
- Mr. Andrew Churchill, a Brisbane businessman, was appointed as Treasurer.
- Prof Christine Jenkins stepped down from Council after a four year term, and
- Prof Paul Reynolds was been appointed as a TSANZ nominee.

The Australian Lung Foundation is deeply grateful for the time and effort given by both Jim and Christine.

### National Asthma Management Program

The Asthma Management Program (2009-10 to 2012-13) now embraces "linked respiratory conditions" which includes both allergic rhinitis and COPD. As a result of this, The Australian Lung Foundation has been asked to work with the National Asthma Council Australia and Asthma Australia to assist with the delivery of their relevant programmes. The National Asthma Management Program was formally launched in Adelaide on 3 May by the Hon Mark Butler MP Parliamentary Secretary for Health.

### ALF Active

The ALF Active event was held during the TSANZ ASM in Brisbane and attracted a strong field of participants for running, kayaking and yoga. Left - two of the leading athletes

